

Epple at Print Chicago: The new US-Team presents itself

Neusäß, 24 October 2019

It is the classic amongst all the print trade fairs: Print in Chicago (03 Oct. to 05 Oct. 2019). Epple's newly formed US team greeted current and future customers in the North Hall with the news that Epple had brought its Sales activities in North America from their location in Lombard, Illinois, to a new level.

Epple presented itself on the print fair stand together with Pulse Printing Products, the British printing varnishes specialist and Sales partner. Graftsolve, North Chicago, Epple's exclusive Sales partner for the US State of Illinois was exhibiting at their side. Many visitors left the Epple fair stand with the feeling of having met a strong team. "Lombard, Chicago is the base for our inks, which are sold through an extensive network of Agents that we are consequently expanding", explains Benjamin Bornfleth, President / CEO Epple Druckfarben. The North American visitors expressed interest in practically the entire range of Epple's web offset printing inks and varnishes. That comprises commercial printing, conventional and UV, as well as the newcomers like Bo-Food® Organic for printing innersides of foodstuff primary packaging. Epple and Sun Chemical signed an exclusive contract for the worldwide sales of this ink system as recently as September 2019.

Epple Printing Inks greets new US customers

Epple advised numerous new customers from the regional and national market at the stand, and the result was plenty of orders. This should lead to long-term business relationships in the future. The Epple-Team in the USA is committed to bringing this to reality. "It is a highly motivated local team. The colleagues from the US are without exception experts in the printing industry who consult their customers intensively and take care of the order processing" reports Benjamin Bornfleth. One member of the team is

Daniel Emma from our Headquarters in Neusäß and responsible for Technical Support & Sales. The cooperation with Graftsolve in connection with the trade fair has worked out very positively. Thanks to the combined appearance, Epple achieved a significantly higher degree of recognition and could advertise itself and its products better.



Welcoming customers at a combined stand during Print in Chicago: Epple Druckfarben and their Sales partner Pulse. © Epple Druckfarben

COMPANY INFORMATION

Epple Druckfarben AG stands for unique perfection in every detail. Since 1870, Epple has embodied permanent further development and the highest of quality demands. As the leading producer of offset printing inks, Epple has demonstrated its power of innovation with early development of mineral oil-free eco-series and special types of ink for very long washing intervals in perfecting printing. This has also been demonstrated in the sector of inks for foodstuff packaging with the patented products BoFood® MU and BoFood® Organic. PURE® is setting new standards as a third technology offset ink system, which completely avoids the use of metal dryers or photo initiators. Both sustainability and flexibility in business are top priorities at the medium sized family-run company. Unlike practically any other company, Epple is in the position to provide tailor made solutions for the individual requirements of their global customers.

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